No Waiting Periods
Choose Your Own Dentist
Three Cleanings Per Benefit Year
Lifetime Deductible
Up to $5,000 Maximum Benefit
Implant Coverage
Optional Vision Coverage

Individual & Family Dental Insurance

(S12040 rev. 9.2019)
The Spirit Choice 3500 plan helps you cover the costs of dental care. Covered dental services include exams, cleanings, fillings and extractions, as well as crowns, bridges and dentures. This Spirit dental plan gives you the freedom to use any dentist. The Ameritas Dental Network is one of the largest nationwide networks with more than 483,000 access points and 115,000 providers. You save when you use a network provider as these providers have contracted fees (MAC/maximum allowable charge) through their network agreement with Ameritas. When you use a network provider, discounted fees can generally be 25-50% below the average for your area. Visit ameritas.com and select Find a Provider to find a provider near you. Simply enter your ZIP Code and choose the Classic (PPO) Network to start your search.

Additionally, when you utilize a network dental provider your out-of-pocket costs may be lower because the providers have agreed to a contracted fee for services. You are responsible for any coinsurance and the required deductible. It is important to note that if you receive care from a non-network dentist your out-of-pocket charges will be based on Usual and Customary charges.

Plan includes a $100 lifetime deductible combined for Preventive, Basic and Major Services. Lifetime deductible is per person covered by the plan.

**Spirit Choice 3500**

This policy pays for covered dental expenses for network providers based on the contracted fee (MAC) agreement with Ameritas. Non-network dentists covered dental expenses will be based on Usual and Customary charges after the $100 deductible (combined for Preventive, Basic and Major Services) has been satisfied. These percentages are: 100% for Preventive Services, 65% for Basic, 10% for Major Services and 10% for Ortho Services in year one. In year two, Basic Services increase to 80%, 50% for Major and 25% for Ortho Services. In year three, Basic Services increase to 90%, 65% for Major and Ortho Services increase to 50%. Your benefit year maximum amount is $3,500 each year.

<table>
<thead>
<tr>
<th>Preventive (Type 1)</th>
<th>Basic (Type 2)</th>
<th>Major (Type 3)</th>
<th>Orthodontia</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two exams per benefit year</td>
<td>Space maintainers</td>
<td>Simple extractions</td>
<td>Orthodontic care for the proper alignment of teeth is provided only to dependent children who are under 19 when treatment is received</td>
</tr>
<tr>
<td>Three cleanings per benefit year</td>
<td>One series of bitewing x-rays per benefit year</td>
<td>Implants</td>
<td>Coverage is 10% in benefit year one, 25% in benefit year two and 50% in benefit year three with a $1,200 lifetime maximum per child</td>
</tr>
<tr>
<td></td>
<td>Sealants under age 16</td>
<td>One diagnostic x-ray, full or panoramic in any 3 year period</td>
<td></td>
</tr>
<tr>
<td></td>
<td>One topical fluoride per benefit year under age 16</td>
<td>Oral surgery</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Endodontic treatment</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Periodontic services</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Restoration services; inlays, onlays and crowns</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Prosthetic services; bridges and dentures</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Basic fillings</td>
<td></td>
</tr>
</tbody>
</table>

**Usual and Customary** - means the usual and customary charges for the area where such expenses are incurred.

**Spirit Choice 3500**

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The Spirit Choice 1200/2500/5000 plan helps you cover the costs of dental care. Covered dental services include exams, cleanings, fillings and extractions, as well as crowns, bridges and dentures. This Spirit dental plan gives you the freedom to use any dentist. The Ameritas Dental Network is one of the largest nationwide networks with more than 483,000 access points and 115,000 providers. You save when you use a network provider as these providers have contracted fees (MAC/maximum allowable charge) through their network agreement with Ameritas. When you use a network provider, discounted fees can generally be 25-50% below the average for your area. Visit ameritas.com and select Find a Provider to find a provider near you. Simply enter your ZIP Code and choose the Classic (PPO) Network to start your search.

Additionally, when you utilize a network dental provider your out-of-pocket costs may be lower because the providers have agreed to a contracted fee for services. You are responsible for any coinsurance and the required deductible. It is important to note that if you receive care from a non-network dentist your out-of-pocket charges will be based on Usual and Customary charges.*

Plan includes a $100 lifetime deductible combined for Preventive, Basic and Major Services. Lifetime deductible is per person covered by the plan.

### Spirit Choice 1200/2500/5000

This policy pays for covered dental expenses for network providers based on the contracted fee (MAC) agreement with Ameritas. Non-network dentists covered dental expenses will be based on Usual and Customary charges after the $100 deductible (combined for Preventive, Basic and Major Services) has been satisfied. These percentages are: 100% for Preventive Services, 50% for Basic, 20% for Major and 10% for Ortho Services in year one. In year two, Basic Services increase to 60%, 30% for Major and 25% for Ortho Services. In year three, Basic Services increase to 80%, 50% for Major and Ortho Services increase to 50%. Additionally, your benefit year maximum amount will automatically increase in your second and third years of coverage. Your maximum benefit amount starts in year one at $1,200, increases to $2,500 in year two and in year three and subsequent years remains at $5,000.

<table>
<thead>
<tr>
<th>Year</th>
<th>Preventive</th>
<th>Basic</th>
<th>Major</th>
<th>Ortho</th>
<th>Max Benefit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year 1</td>
<td>100%</td>
<td>50%</td>
<td>20%</td>
<td>10%</td>
<td>$1,200</td>
</tr>
<tr>
<td>Year 2</td>
<td>100%</td>
<td>60%</td>
<td>30%</td>
<td>25%</td>
<td>$2,500</td>
</tr>
<tr>
<td>Year 3</td>
<td>100%</td>
<td>80%</td>
<td>50%</td>
<td>50%</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

Preventive (Type 1)
- Two exams per benefit year
- Three cleanings per benefit year

Basic (Type 2)
- Basic fillings
- Space maintainers
- One series of bitewing x-rays per benefit year
- Sealants under age 16
- One topical fluoride per benefit year under age 16

Major (Type 3)
- Simple extractions
- Implants
- One diagnostic x-ray, full or panoramic in any 3 year period
- Oral surgery
- Endodontic treatment
- Periodontic services
- Restoration services; inlays, onlays and crowns
- Prosthetic services; bridges and dentures

Orthodontia
- Orthodontic care for the proper alignment of teeth is provided only to dependent children who are under 19 when treatment is received.
- Coverage is 10% in benefit year one, 25% in benefit year two and 50% in benefit year three with a $1,200 lifetime maximum per child.

*Usual and Customary - means the usual and customary charges for the area where such expenses are incurred.
The Spirit Choice 1200 plan helps you cover the costs of dental care. Covered dental services include exams, cleanings, fillings and extractions, as well as crowns, bridges and dentures. This Spirit dental plan gives you the freedom to use any dentist. The Ameritas Dental Network is one of the largest nationwide networks with more than 483,000 access points and 115,000 providers. You save when you use a network provider as these providers have contracted fees (MAC/maximum allowable charge) through their network agreement with Ameritas. When you use a network provider, discounted fees can generally be 25-50% below the average for your area. Visit ameritas.com and select Find a Provider to find a provider near you. Simply enter your ZIP Code and choose the Classic (PPO) Network to start your search.

Additionally, when you utilize a network dental provider your out-of-pocket costs may be lower because the providers have agreed to a contracted fee for services. You are responsible for any coinsurance and the required deductible. It is important to note that if you receive care from a non-network dentist your out-of-pocket charges will be based on Usual and Customary charges.

Plan includes a $100 lifetime deductible combined for Preventive, Basic and Major Services. Lifetime deductible is per person covered by the plan.

### Spirit Choice 1200

This policy pays for covered dental expenses for network providers based on the contracted fee (MAC) agreement with Ameritas. Non-network dentists covered dental expenses will be based on Usual and Customary charges after the $100 deductible (combined for Preventive, Basic and Major Services) has been satisfied. These percentages are: 100% for Preventive Services, 50% for Basic, 25% for Major and 10% for Ortho Services in year one. In year two, Basic Services increase to 65%, 50% for Major and 25% for Ortho Services. In year three, Basic Services increase to 80% and Ortho Services increase to 50%. Your benefit year maximum amount is $1,200 each year.

<table>
<thead>
<tr>
<th>Preventive</th>
<th>Basic</th>
<th>Major</th>
<th>Ortho</th>
<th>Max Benefit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year 1</td>
<td>100%</td>
<td>50%</td>
<td>25%</td>
<td>10%</td>
</tr>
<tr>
<td>Year 2</td>
<td>100%</td>
<td>65%</td>
<td>50%</td>
<td>25%</td>
</tr>
<tr>
<td>Year 3</td>
<td>100%</td>
<td>80%</td>
<td>50%</td>
<td>50%</td>
</tr>
</tbody>
</table>

**Preventive (Type 1)**
- Two exams per benefit year
- Three cleanings per benefit year

**Basic (Type 2)**
- Space maintainers
- One series of bitewing x-rays per benefit year
- Sealants under age 16
- One topical fluoride per benefit year under age 16

**Major (Type 3)**
- Simple extractions
- Implants
- One diagnostic x-ray, full or panoramic in any 3 year period
- Oral surgery
- Endodontic treatment
- Periodontic services
- Restoration services; inlays, onlays and crowns
- Prosthetic services; bridges and dentures
- Basic fillings

**Orthodontia**
- Orthodontic care for the proper alignment of teeth is provided only to dependent children who are under 19 when treatment is received
- Coverage is 10% in benefit year one, 25% in benefit year two and 50% in benefit year three with a $1,200 lifetime maximum per child

*Usual and Customary – means the usual and customary charges for the area where such expenses are incurred.

**NOTICE:** Underwritten by Ameritas Life Insurance Corp. | PO Box 82520 | Lincoln, NE 68501-2520 This highlight is not a certificate of insurance or guarantee of coverage. Plan designs may not be available in all areas and are subject to individual state regulations. Rates are subject to change at any time. This information is provided by Ameritas Life Insurance Corp. (Ameritas Life). Individual dental, vision and hearing care products (Indiv. 9000 Rev. 02-19), and vision policy form (Indiv. 9000 Rev. 02-19 V, dates may vary by state) are issued by Ameritas Life. Some plan designs are not available in all areas. This piece is not for use in New Mexico. In Texas, our dental network and plans are referred to as the Ameritas Dental Network. Some states require that producers be appointed with Ameritas Life before soliciting its products. Ameritas, the bison design, “fulfilling life” and product names designated with SM or ® are service marks or registered service marks of Ameritas Life Insurance Corp., affiliate Ameritas Holding Company or Ameritas Mutual Holding Company. All other brands are property of their respective owners. © 2019 Ameritas Mutual Holding Company.
The Spirit Choice 750/1000/1250 plan helps you cover the costs of dental care. Covered dental services include exams, cleanings, fillings and extractions, as well as crowns, bridges and dentures. This Spirit dental plan gives you the freedom to use any dentist. The Ameritas Dental Network is one of the largest nationwide networks with more than 483,000 access points and 115,000 providers. You save when you use a network provider as these providers have contracted fees (MAC/maximum allowable charge) through their network agreement with Ameritas.

When you use a network provider, discounted fees can generally be 25-50% below the average for your area. Visit ameritas.com and select Find a Provider to find a provider near you. Simply enter your ZIP Code and choose the Classic (PPO) Network to start your search.

Additionally, when you utilize a network dental provider your out-of-pocket costs may be lower because the providers have agreed to a contracted fee for services. You are responsible for any coinsurance and the required deductible. It is important to note that if you receive care from a non-network dentist your out-of-pocket charges will be based on Usual and Customary charges*.

Plan includes a $100 lifetime deductible combined for Preventive, Basic and Major Services. Lifetime deductible is per person covered by the plan.

**Spirit Choice 750/1000/1250**

This policy pays for covered dental expenses for network providers based on the contracted fee (MAC) agreement with Ameritas. Non-network dentists covered dental expenses will be based on Usual and Customary charges after the $100 deductible (combined for Preventive, Basic and Major Services) has been satisfied. These percentages are: 100% for Preventive Services, 50% for Basic, and 25% for Major in year one. In year two, Basic Services increase to 60%, 30% for Major Services. In year three, Basic Services increase to 80% and 50% for Major Services. Your benefit year maximum amount starts in year one at $750, increases to $1,000 in year two and in year three and subsequent years remains at $1,250.

<table>
<thead>
<tr>
<th>Year</th>
<th>Preventive</th>
<th>Basic</th>
<th>Major</th>
<th>Max Benefit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year 1</td>
<td>100%</td>
<td>50%</td>
<td>25%</td>
<td>$750</td>
</tr>
<tr>
<td>Year 2</td>
<td>100%</td>
<td>60%</td>
<td>30%</td>
<td>$1,000</td>
</tr>
<tr>
<td>Year 3</td>
<td>100%</td>
<td>80%</td>
<td>50%</td>
<td>$1,250</td>
</tr>
</tbody>
</table>

**Preventive (Type 1)**
- Two exams per benefit year
- Three cleanings per benefit year

**Basic (Type 2)**
- Basic fillings
- Space maintainers
- One series of bitewing x-rays per benefit year
- Sealants under age 16
- One topical fluoride per benefit year under age 16

**Major (Type 3)**
- Simple extractions
- Implants
- One diagnostic x-ray, full or panoramic in any 3 year period
- Oral surgery
- Endodontic treatment
- Periodontic services
- Restoration services, inlays, onlays and crowns
- Prosthetic services; bridges and dentures

*Usual and Customary - means the usual and customary charges for the area where such expenses are incurred.*

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Massachusetts

<table>
<thead>
<tr>
<th>Spirit Choice 3500</th>
<th>AREA 6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applicant</td>
<td>$98.86</td>
</tr>
<tr>
<td>Applicant + 1</td>
<td>$200.04</td>
</tr>
<tr>
<td>Applicant + Family</td>
<td>$326.16</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Spirit Choice 1200/2500/5000</th>
<th>AREA 6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applicant</td>
<td>$86.01</td>
</tr>
<tr>
<td>Applicant + 1</td>
<td>$174.34</td>
</tr>
<tr>
<td>Applicant + Family</td>
<td>$285.04</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Spirit Choice 1200</th>
<th>AREA 6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applicant</td>
<td>$65.69</td>
</tr>
<tr>
<td>Applicant + 1</td>
<td>$133.71</td>
</tr>
<tr>
<td>Applicant + Family</td>
<td>$220.03</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Spirit Choice 750/1000/1250</th>
<th>AREA 6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applicant</td>
<td>$61.14</td>
</tr>
<tr>
<td>Applicant + 1</td>
<td>$122.28</td>
</tr>
<tr>
<td>Applicant + Family</td>
<td>$195.66</td>
</tr>
</tbody>
</table>

**Area (State) Definitions**

| All Areas | 6 |

**12 MONTH RATE GUARANTEE** - Rates illustrated are guaranteed for initial 12 months and may change annually thereafter.
ELIGIBILITY: The insurance coverage is available in states where it’s approved to anyone age 18 and older who does not have coverage through another Ameritas dental plan. You can request coverage for your dependents; dependent eligibility varies based on state law.

DEDUCTIBLE AMOUNT: The deductible is shown in the coverage schedule. The deductible is an amount of covered dental charges incurred by an insured person for which no benefits will be paid.

PREDETERMINATION OF BENEFITS: It is recommended that a treatment plan/course of treatment be submitted when the total cost of eligible expenses for any insured is expected to exceed the amount shown on the coverage schedule. This should be submitted to us before the work is started. If actual services submitted do not agree with the treatment plan, or if a treatment plan is not sent in, we will base our payment on treatment consistent with reasonable and customary charges. Predetermination of benefits is not a guarantee of what we will pay. The estimated benefit payment is based on your current eligibility and benefits in effect at the time of the completed service. Submission of other claims or changes in eligibility or this policy may alter final payment.

TERMINATION OF COVERAGE: Coverage terminates on the earliest of the following dates: the last day of the month in which You cease to be eligible for coverage; the last day of the month in which Your dependent is no longer a dependent, as defined; subject to the Grace Period, the last day of the month for which a premium has been paid by You or on your behalf; or the date the policy ends.

EFFECTIVE DATE: When you enroll on-line your coverage can start as soon as the next day. Do not cancel any other insurance or assume you are insured under this plan until you receive written confirmation. Please note your enrollment may take 4 business days to be processed and accessible through any network providers.

ELIGIBLE EXPENSES: Expenses must be incurred while the policy is in force and the person is covered by the policy. To become an eligible expense, the dental services must be performed by: a licensed provider performing dental services within the scope of their license; or a licensed dental hygienist acting under the supervision and direction of a dentist.

MISSING TOOTH: If an insured has lost one or more teeth prior to this policy effective date, we will not pay for a prosthetic device that replaces such teeth unless the device also replaces one or more natural teeth lost or extracted while covered under this policy. We will pay for fixed bridges or dentures to replace such missing teeth if teeth were extracted within 6 months of this policy effective date if this policy immediately replaces a prior plan. Replacement of congenitally missing teeth is not covered under your plan unless you are replacing a current fixed bridge or denture. This replacement is subject to contract replacement limits.
Dental Limitations & Exclusions

Dental Expenses will not include, and benefits will not be payable, for any of the following:

- Covered Dental Expenses for appliances, restorations, or procedures to do any of the following:
  - Alter vertical dimension.
  - Restore or maintain occlusion.
  - Splint or replace tooth structure lost as a result of abrasion or attrition.
- Covered Dental Expenses for any procedure begun after the insured person's insurance under this contract terminates.
- Covered Dental Expenses to replace lost or stolen appliances.
- Covered Dental Expenses for any treatment which is for cosmetic purposes.
- Covered Dental Expenses for any procedure not shown in the Table of Dental Procedures. (Frequency and other limitations may apply. Please see the Table of Dental Procedures for details.)
- Covered Dental Expenses for orthodontic treatment unless orthodontic expense benefits have been included in this policy. Please refer to the Schedule of Benefits and Orthodontic Expense Benefits provision.
- Covered Dental Expenses for charges which the Insured person is not liable or which would not have been made had no insurance been in force, except for those benefits paid under Medicaid.
- Covered Dental Expenses for services that are not required for necessary care and treatment or are not within the generally accepted parameters of care.
- Covered Dental Expenses because of war or any act of war, declared or not.
- Alternative Procedures – Occasionally two or more procedures are considered adequate and appropriate treatment to correct a certain condition under generally accepted standards of dental care. In this case, the amount of the Covered Expense will be equal to the charge for the least expensive procedure. This provision is NOT intended to dictate a course of treatment. This provision is designed to determine the amount of the plan allowance for a submitted treatment when an adequate and appropriate alternative procedure is available. You may choose to apply the alternate benefit amount determined under this provision toward payment of the received treatment.

*Plan includes a one-time non-refundable enrollment fee of $25. This charge will be made at the time of purchase and may appear as a separate transaction from your dental insurance.*
Services Offered

**Lifetime per person Deductible of $50.00 on Lenses and Frames**

<table>
<thead>
<tr>
<th>Examination (once every 12 months with $10 deductible)</th>
<th>$50.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>A routine, complete eye examination, refraction, and prescription for eyeglasses. Contact lens examinations require additional fees. If indicated, your doctor may recommend additional procedures, which are the responsibility of the member.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Frames (once every 24 months)</th>
<th>$65.00</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Lenses (once every 12 months)</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Single</td>
<td>$40.00</td>
<td>$40.00</td>
</tr>
<tr>
<td>Bifocal</td>
<td>$60.00</td>
<td>$60.00</td>
</tr>
<tr>
<td>Trifocal</td>
<td>$70.00</td>
<td>$70.00</td>
</tr>
<tr>
<td>No line bifocal or progressive power</td>
<td>$100.00</td>
<td>$100.00</td>
</tr>
<tr>
<td>OR Lenticular</td>
<td>$100.00</td>
<td>$100.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Contact Lenses (in lieu of lenses and frames)</th>
<th>$100.00</th>
</tr>
</thead>
</table>

**LIMITATIONS & EXCLUSIONS**

Covered expenses will not include and no benefits will be payable for:

- Vision examinations, lenses and frames exceeding the set annual benefit amount.
- Examinations performed or frames or lenses ordered before the member was covered under the plan.
- Subject to extension of benefits, any examination performed or frame or lens ordered after the coverage under the plan ceases.
- Sub-normal eye care aids; orthoptic or eye care training or any associated testing.
- Non-prescription lenses.
- Any eye examination or corrective eyewear required by an employer as a condition of employment.
- Medical or surgical treatment of the eyes.
- Any service or supply not shown on the Schedule of Eye Care Procedures.
- Coated lenses; oversize lenses (exceeding 71 mm); photogray lenses; polished edges; UV-400 coating and facets, and tints other than solid.
- Claims filed more than 90 days after completion of the service (or longer than 90 days in certain states).

An exception is if the Insured shows it was not possible to submit the proof of loss within that period.

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**Monthly Premium**

<table>
<thead>
<tr>
<th>Applicant Only</th>
<th>$7.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applicant + 1</td>
<td>$14.00</td>
</tr>
<tr>
<td>Applicant + Family</td>
<td>$20.00</td>
</tr>
</tbody>
</table>

For more information, call Direct Benefits, Inc. at (800) 620-5010
Frequently Asked Questions for Members of Spirit Dental and Vision Plans

Where can I locate my member identification (ID) number?
• The number will be located on the front of your ID card.

Who should I contact with questions?
• For dental and vision questions:
  - Contact Ameritas at 866-619-6095.

How should a claim be submitted?
• You or your provider should submit an ADA dental claim form or an itemized billing statement which provides the following information:
  - Member’s name, address and member ID number
  - Date of service
  - Current ADA procedure code(s)
  - Procedure fee(s)
  - Provider name, address and tax ID number

The claims mailing address is located on the back of your ID card.

Can I see the dentist I have now?
• Yes, you are always free to visit the dentist of your choice. The Ameritas Dental Network offers more than 483,000 access points nationwide for dental care, which means you benefit from credentialed dentists who offer a discount on services provided.
• Visit ameritas.com and select Find a Provider to find a provider near you. Simply enter your ZIP Code and choose the Classic (PPO) Network to start your search.

What can you tell me about Ameritas, the insurance company underwriting this plan?
• Ameritas Life Insurance Corp. and its affiliated companies have a proud and rich heritage dating back to the late 1880s. This tradition is deeply rooted in our commitment to our customers, a foundation of integrity and trust and a legacy of financial strength to deliver on our promises.

About Spirit Dental & Vision

Spirit Dental & Vision is available exclusively through Direct Benefits, Inc.

Direct Benefits, Inc. is a managing general agency that provides one-stop employee benefits brokerage to over 15,000 agents who provide coverage to over 150,000 Americans.

We’re in it for the little people of America. Our mission is to provide individuals and small businesses with the same or better quality insurance products as Fortune 500 employers. By partnering with financially strong insurance carriers like Ameritas we are able to create exclusive niche products like Spirit Dental & Vision.
8 Reasons for Dental Insurance

1. **Protect your smile.** Dental insurance exists just like any other insurance. It helps you protect your assets and manage your risks. If something were to happen, insurance is there to help control the costs.

2. **Dental health is linked to overall health.** That’s kind of a big deal! Many systemic diseases such as diabetes, leukemia, cancer, heart disease, and kidney disease have oral characteristics that can be detected by the dentist with just an oral exam.

3. **You’ll be more likely to go to the dentist when you have insurance.** This alone may help motivate you to take control of your and your family’s dental health!

4. **It helps you keep your teeth!** Gum disease and tooth decay lead to tooth loss. These issues are most effectively treated by a dental professional.

5. **Enjoy a little peace of mind.** Let’s say you or your child has a dental emergency like a chipped tooth, tooth pain or a lost tooth. You may be less worried about the financial burden of fixing the problem knowing you have dental insurance.

6. **Minimize your dental out-of-pocket expenses.** Bridges, crowns, implants, root canals, and other major issues are spendy. Finding a plan that will help minimize the costs can be very beneficial to your wallet!

7. **A boost of confidence!** A healthier, whiter smile and better breath may help you and your loved ones feel a little more confident.

8. **YOU AND YOUR FAMILY ARE WORTH IT!**
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